

OCEANFEED™

PET NUTRITION

Give your dog the gut health foundation they deserve.

A daily seaweed supplement that supports gut health,
behaviour, coat, skin, and immune resilience — naturally.



OCEAN
NUTRITION
AFRICA

OCEANFEED™

OceanFeed™ Equine I Multi-Seaweed Marine Bioactive

www.oceannutritionafrica.com
www.oceanharvesttechnology.com

THE GUT IS EVERYTHING

The canine gut microbiome governs digestion, immunity, behaviour, skin, and coat condition.

When gut balance is disrupted, you see it everywhere:

- Loose or unpredictable stools
- Anxious, reactive, or difficult behaviour
- Excessive flatulence and digestive discomfort
- Dull coat and itchy, sensitive skin
- Low energy and poor dietary tolerance

The right nutritional support can restore balance and unlock your horse's potential.

WHAT IS OCEANFEED™ PET?

Three oceans. One daily scoop.

OceanFeed™ Pet blends brown, green, and red seaweeds — each contributing different bioactives that work together on your dog's gut health and beyond.

BROWN SEAWEEDS

Immune Support & Skin Integrity

Fucoidans, laminarins & polyphenols that reduce inflammation, support barrier function, and strengthen keratinised tissue including skin and coat.

GREEN SEAWEEDS

Gut Fermentation & Calm Behaviour

Highly fermentable ulvans that selectively feed beneficial gut bacteria, boosting SCFA production for digestive balance and a calmer temperament.

RED SEAWEEDS

Digestive Consistency & Antioxidant Balance

Gel-forming galactans that stabilise gut hydration, improve stool consistency, and reduce oxidative stress throughout the digestive tract.

WHAT YOU'LL NOTICE

Six changes dog owners see after starting OceanFeed™



Gut Health

Firmer, more consistent stools. Less gas, bloating, and digestive discomfort.



Coat & Skin

Shinier, healthier coat. Improved skin condition via gut-immune-skin pathways.



Calmer Behaviour

Less anxious and reactive. More settled, focused, and comfortable at home and on walks.



Stool Consistency

More predictable digestion. Better tolerance to dietary transitions and new foods.



Immune Balance

Greater resilience to environmental and dietary stressors. Balanced immune activity.



Dietary Tolerance

Improved ability to handle dietary variety and change without digestive upset.

FROM THE SHELTER

Irish Dog Shelters Trial
Real dogs in a challenging,
variable environment.

Three groups compared:
Control diet,
Single seaweed,
OceanFeed™ (blended).

Faecal microbiome sequencing

"Consistent microbiome improvements across all OceanFeed™ dogs"

— Regulated fermentation engagement

"Diversity maintained or improved — no microbial suppression observed"

— Ecosystem structure preserved

"Dogs moved toward a more similar microbiome state over time"

— Convergence across individuals

"Bloom-prone taxa moderated — extremes reduced rather than displaced"

— Balanced, buffered microbiome

"Composition, not dose, drove the response — no loss of diversity at higher levels"

— Substrate diversity effect

*Observations are from an exploratory microbiome study — directional findings, not controlled clinical outcomes.

THE SCIENCE BEHIND IT

A real microbiome trial - in US horses

3

dietary groups
compared

IRISH

shelter dogs in
a real-world setting

ALL

OceanFeed™ dogs showed
consistent improvements

NONE

showed loss
of diversity

How OceanFeed™ works inside the dog:

1

Seaweed
polysaccharides
reach gut intact

2

Activate upstream
fermentation
bacteria

3

Boost SCFA
production &
cross-feeding

4

Moderate
bloom-prone
taxa

5

Visible whole-body
benefits

Based on 16S rRNA microbiome sequencing. Exploratory study; findings indicate directional biological trends.

WHY MULTI-SEAWEED?

Not all seaweed supplements are equal

Single Seaweed (Ascophyllum only)

OceanFeed™ (Brown + Green + Red)

Gut fermentation



Weak — doesn't ferment well in large intestine



Strong — green seaweeds selectively feed fibrolytic bacteria

Manure consistency



Minimal effect



Red seaweed gels stabilise digesta & water retention

Iodine safety



High variability — limits safe dose



Multi-species distributes & controls iodine

Coat & hoof



Moderate (minerals only)



Brown + red: keratinocyte support & antioxidants

Behaviour & calm



Not reliably supported



Green SCFAs gut-brain signalling & comfort

SIMPLE TO USE

One scoop. Once a day. That's it.

5–10g

per day depending on dog size

1

Add to feed

Mix OceanFeed™ Pet into your dog's regular meal — wet, dry, or raw. Works with all formats.

2

Feed daily

Feed once a day, consistently. Works best as a long-term addition to your dog's diet.

3

Watch & enjoy

Most owners notice changes in stools and behaviour within 2–4 weeks of daily feeding.

Available as crumble or powder — suitable for all dog food types.

READY TO SEE THE DIFFERENCE?

Give your dog the gut health foundation they deserve.

OceanFeed™ Pet — backed by science, proven in shelters.

LEARN MORE & ORDER - SEAN +27825502544 OR MIKE +82 391 1705

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OceanFeed™ Pet is intended as foundational nutritional support and is not a replacement for veterinary advice.

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